



## **The SMART Project.**

There are many small museums in the Alps.

The Alps are mountains in Europe.

The mountains are for example:

- In Italy.
- Or in Austria.

These small museums show:

- The history of their village.
- The lives of the people in this village.
- And the jobs of the people in this village.

Small museums are very important.

And small museums are very interesting.

Some people already visit these small museums.

Then these people learn about the history of the village.

And these people learn about the Alps.

The Alps are beautiful and interesting.

Small museums are often far away from the big cities.

So only a few people visit small museums in the Alps.

It is important for the SMART Project:

Many people should get to know the history and culture of the Alps.

And many people should visit the Alps.

Then people can get to know the history and the culture of the Alps.

The SMART Project works with 4 small museums in the Alps.

Another word for these 4 museums is: pilot sites.

Site is another word for: place

Pilot site means:

People test new things at these places.

These museums are:

- The Textile Machinery Museum in Valdagno.  
This museum is in Veneto.  
Veneto is a region in Italy.
- The "Ecomuseum Val Resia" in Resia.  
This museum is in Friuli-Venezia Giulia.  
Friuli-Venezia Giulia is a region in Italy.
- The museum "Schloss Ratzen" in Saalfelden.  
Saalfelden is a small city in Austria.
- The Type·writer Museum in Parcines.  
Parcines is in South Tyrol.  
South Tyrol is a region in Italy.

The SMART Project wants to do a big information campaign.

Information campaign means:

Inform many people about a project.

The SMART Project wants to tell many people about the museums.

And the SMART Project wants to tell:

We do a lot for tourism in the Alps.

Tourism is another word for: travel and holidays.

For example:

The SMART Project does:

- Meetings with tour operators.  
Tour operators are people and companies.  
Tour operators plan holidays for other people.

- School visits to the small museums in the Alps.
- A public event about the small museums in the Alps.  
Public means:  
Everyone can come to this event.  
And people get information about the small museums.

The information campaign shows people:

This is how we can make offers for visitors accessible.

Accessible offers mean:

These offers are for all visitors.

Also people with disabilities can take part.

For example:

Wheelchair users and people with learning disabilities.

The information campaign also talks about the 4 pilot sites.

Then more people get to know the 4 pilot sites.

And more people visit these 4 pilot sites.

Today there are 4 small museums in the SMART Project.

There are many villages near the pilot sites.

This is why the information campaign is also important for the villagers.

Then the villagers understand:

We live in a very beautiful place.

And our history is important.

And then the villagers take care of their villages.

And the villagers feel more at home.

Then maybe the villagers will also take care of the small museums.

The money for the SMART Project comes from:

- The “European Regional Development Fund.”
- And from “Interreg Italy-Austria.”

The SMART Project started in September 2019.

And the SMART Project will end in June 2022.

OKAY translated this text for the project SMART.

OKAY is the Office for Clear Language run by the Lebenshilfe ONLUS: [www.lebenshilfe.it/okay](http://www.lebenshilfe.it/okay)

OKAY's proofreader group has reviewed the text.

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